



# BUSINESS BENEFITS

BUSINESS ATTRACTION & RETENTION



Downtown Akron is a growing hub of vibrancy, value and opportunity

**50,000**

Employees in downtown

**17 million**

People live within a 150-mile radius of Akron

**3.7 million**

Annual visitors in downtown

**12,000**

Email newsletter subscribers

**21,600**

Social media followers  
(Facebook, Twitter, Instagram & LinkedIn)

**\$1.2 billion**

in public and private investment  
over the past five years

**219,500**

Unique visitors to DowntownAkron.com  
in 2019





Updated March 2020

**DOWNTOWN AKRON IS A HUB** for employment, independently-owned business and arts, culture and entertainment in the region.

Businesses located in, or interested in locating in the Downtown Akron Special Improvement District (SID) have the added benefit of the services provided by Downtown Akron Partnership.

**Business-related support services include:**

### SITE SEARCH

- DAP Director of Business Development and / or Director of Business Relations can help you search for available locations and arrange for tours downtown
- DAP can help connect you to local government offices for permits, licensing, financing and other economic development activity.
- Start Downtown program (Burton D. Morgan Foundation) funding assistance for new or expanding businesses in the district.

### ONGOING BUSINESS VIABILITY

- DAP is a member of the Elevate Greater Akron BRE committee
- Business visit program to understand and address business owner concerns on an ongoing basis
- Liaison services between business and local government
- District meetings for neighborhood updates
- Complaint/concern resolution

### PROMOTIONS

- Downtownakron.com will feature a page dedicated to your business, as well as connect your business to district destinations, events and parking information
- Inclusion in district promotions and advertising opportunities
- DAP can assist businesses at opening and / or with any significant events or announcements
- Promotion of district via tours, events and public speaking opportunities

### VIBRANCY & ENVIRONMENT

- Enhanced downtown environment (beautification, flowers, weeding, clean sidewalks, trash can, ash urns, graffiti removal, bus shelter cleaning, etc.) maintained by DAP Ambassador team
- Weekend off-duty APD security detail
- On-call hospitality services (walking escort, business check-ins, vehicle jumpstarts, lock out assistance, fuel emergencies, etc.)
- DAP is a member of the University of Akron Safety Task force to coordinate safety initiatives between UA and downtown

### WORKFORCE

- Employee lunch and learns, walking tours, welcome packets
- Lunchtime and after work programming
- METRO Regional Transit Authority services in and around downtown Akron
- Connections to local higher education institutions and service providers for employee and intern recruitment needs
- Dedicated web page on DowntownAkron.com featuring downtown employment opportunities