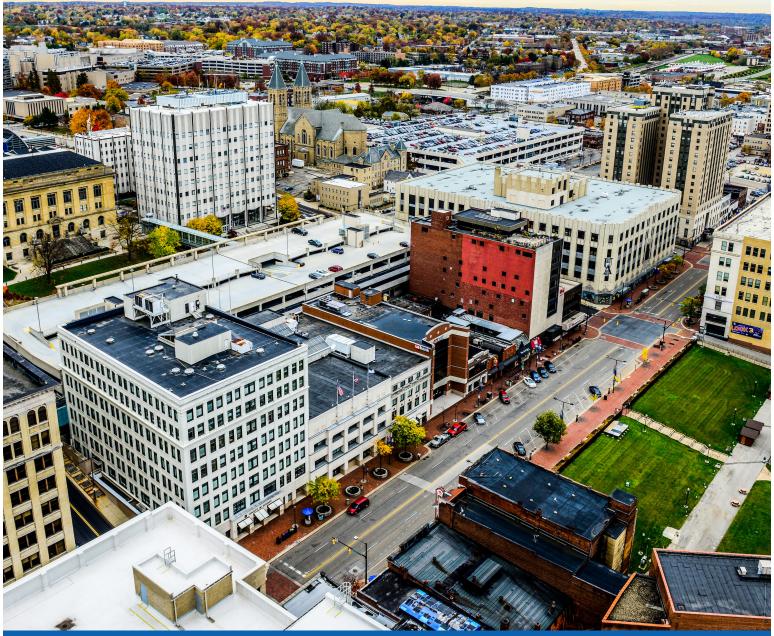


BUSINESS BENEFITS

BUSINESS ATTRACTION & RETENTION



Downtown Akron is a growing hub of vibrancy, value and opportunity

50,000 Employees in downtown

17 million

People live within a 150-mile radius of Akron

3.7 million

Annual visitors in downtown

12,000

Email newsletter subscribers

21,600

Social media followers (Facebook, Twitter, Instagram & LinkedIn) \$1.2 billion

in public and private investment over the past five years

219,500

Unique visitors to DowntownAkron.com in 2019



Updated March 2020

DOWNTOWN AKRON IS A HUB for employment, independently-owned business and arts, culture and entertainment in the region.

Businesses located in, or interested in locating in the Downtown Akron Special Improvement District (SID) have the added benefit of the services provided by Downtown Akron Partnership.

Business-related support services include:

SITE SEARCH

- DAP Director of Business Development and / or Director of Business Relations can help you search for available locations and arrange for tours downtown
- DAP can help connect you to local government offices for permits, licensing, financing and other economic development activity.
- Start Downtown program (Burton D. Morgan Foundation) funding assistance for new or expanding businesses in the district.

ONGOING BUSINESS VIABILITY

- DAP is a member of the Elevate Greater Akron BRE committee
- Business visit program to understand and address business owner concerns on an ongoing basis
- Liaison services between business and local government
- District meetings for neighborhood updates
- Complaint/concern resolution

PROMOTIONS

- Downtownakron.com will feature a page dedicated to your business, as well as connect your business to district destinations, events and parking information
- Inclusion in district promotions and advertising opportunities
- DAP can assist businesses at opening and / or with any significant events or announcements
- Promotion of district via tours, events and public speaking opportunities

VIBRANCY & ENVIRONMENT

- Enhanced downtown environment (beautification, flowers, weeding, clean sidewalks, trash can, ash urns, graffiti removal, bus shelter cleaning, etc.) maintained by DAP Ambassador team
- Weekend off-duty APD security detail
- On-call hospitality services (walking escort, business check-ins, vehicle jumpstarts, lock out assistance, fuel emergencies, etc.)
- DAP is a member of the University of Akron Safety Task force to coordinate safety initiatives between UA and downtown

WORKFORCE

- Employee lunch and learns, walking tours, welcome packets
- Lunchtime and after work programming
- METRO Regional Transit Authority services in and around downtown Akron
- Connections to local higher education institutions and service providers for employee and intern recruitment needs
- Dedicated web page on DowntownAkron.com featuring downtown employment opportunities